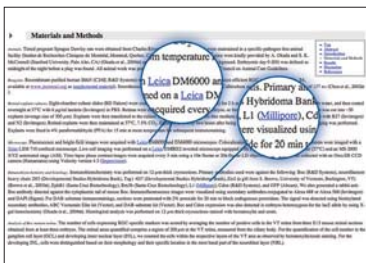


Rates

Online Advertising *JNeurosci* and *eNeuro*



E-newsletters

JNeurosci eTOCs and *eNeuro* e-Alerts

eTOCs are electronic tables of contents for *JNeurosci*. With 52,560 weekly opt-in subscribers, an eTOC banner ad is a low-cost way to reach your target audience. 60% of readers are motivated by email alerts to access the journal online.

eNeuro e-Alerts coming soon.

Please check the online Media Kit for the most updated version.

Rates are the same for both *JNeurosci* and *eNeuro*.

JNeurosci and *eNeuro*

728x90 Top — \$750 per issue/month

728x90 Bottom — \$750 per issue/month

Banner Ads

Run of Site. Unlimited Impressions.

The rates are the same for both *JNeurosci* and *eNeuro*.

JNeurosci and *eNeuro*

728x90 Leaderboard — \$1,600 per month

160x600 Skyscraper — \$1,600 per month

eNeuro Target Ad Placement: **COMING SOON**

Specifications

File Format — Interlaced nontransparent GIF or SWF

File Size — Not to exceed 30K

Delivery Method — Send via email as a GIF or SWF file to adsales@sfn.org, including URL/web address where your ad is to be linked.

Annual Online Hyperlink Service

Your organization will be hyperlinked to your website each time it is mentioned on *JNeurosci.org*.

\$750 (\$505 if you place more than six print ads per year in *JNeurosci*)

FREE hyperlink available to advertisers on both sites who spend \$1,000 or more on banner ads annually